



FLOREAT
FINE ART & EXHIBIT LOGISTICS

THE MAPLE ROAD EXPERIENCE

THE BIRTH OF CANADIAN SKATEBOARD CULTURE

OVERVIEW



AN INTERACTIVE SKATEBOARDING HISTORY EXHIBIT SHOWCASING THE IMPORTANCE OF COMMUNITY BUILT AROUND CANADA'S FIRST PROFESSIONAL SKATEBOARDER



CELEBRATING THE BIRTH OF CANADIAN SKATEBOARD CULTURE

Step into the world of 1970s–1980s skateboarding and discover how one Richmond backyard became the birthplace of a movement. The Maple Road Experience celebrates the story of world champion, and Canada's first professional skateboarder, Kevin Harris and the legendary half pipe that started it all.

Walk through highlights of his decorated professional career skating alongside teammates like Tony Hawk, and be immersed in a passion that teaches us the power of support and community.

Co-curated by Floreat's own Kolby Harris and launched with the Richmond Museum, we are proud to offer you this unique one-of-a-kind personal collection and experience to display at your venue.

DESIGN



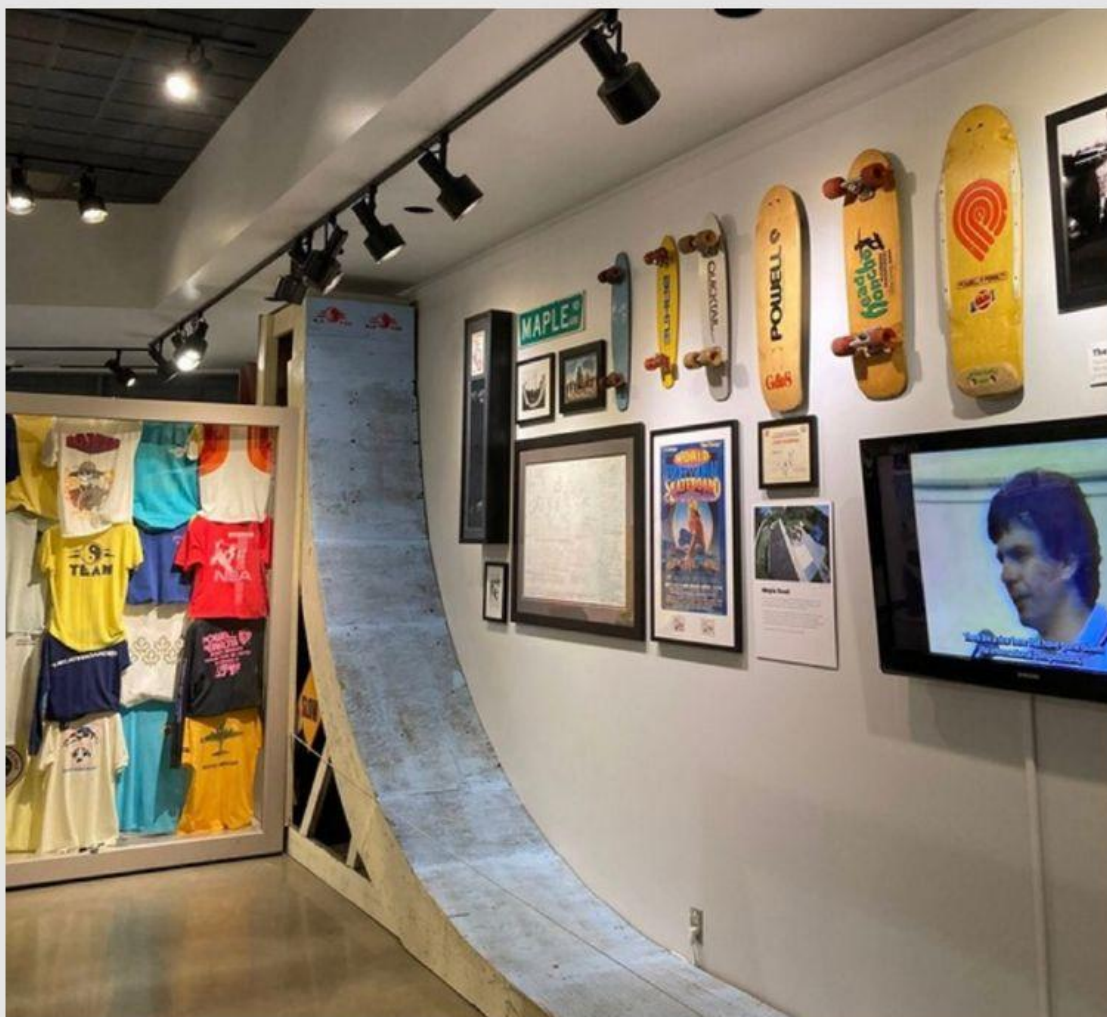
ALL AGES

INTERACTIVE

NOSTALGIC

The Maple Road Experience was created in collaboration with the Richmond Cultural Centre, where it has been running as a semi-permanent exhibition for over a year to great success. Following the completion of its 1.5-year debut, the show will undergo a light redesign before embarking on its touring schedule.

Visitors can engage with three multimedia devices placed throughout the show, alongside two interactive history stations offering an immersive look into the past. A highlight of the exhibition is one of the largest personal collections of skateboard memorabilia from the 1970s and 80s, making it a nostalgic journey for enthusiasts. Just like skateboarding itself, The Maple Road Experience is for people of all ages — family-friendly and featuring a to-scale replica of the infamous Maple Road ramp from the 1970s. Guided tours led by Kevin Harris are available upon request, and there is also an opportunity to collaborate with the hosting institution to incorporate aspects of the local skate community.



**WE PROVIDE
FULL TOURING
SERVICES:**



**5
PALLETS**



**1
TRUCK**



**2
STAFF**



**5
DAYS**

COMPONENTS



DIGITAL MEDIA
INTERACTIVE ELEMENTS
ARTIFACT COLLECTION
SCALED MODELS



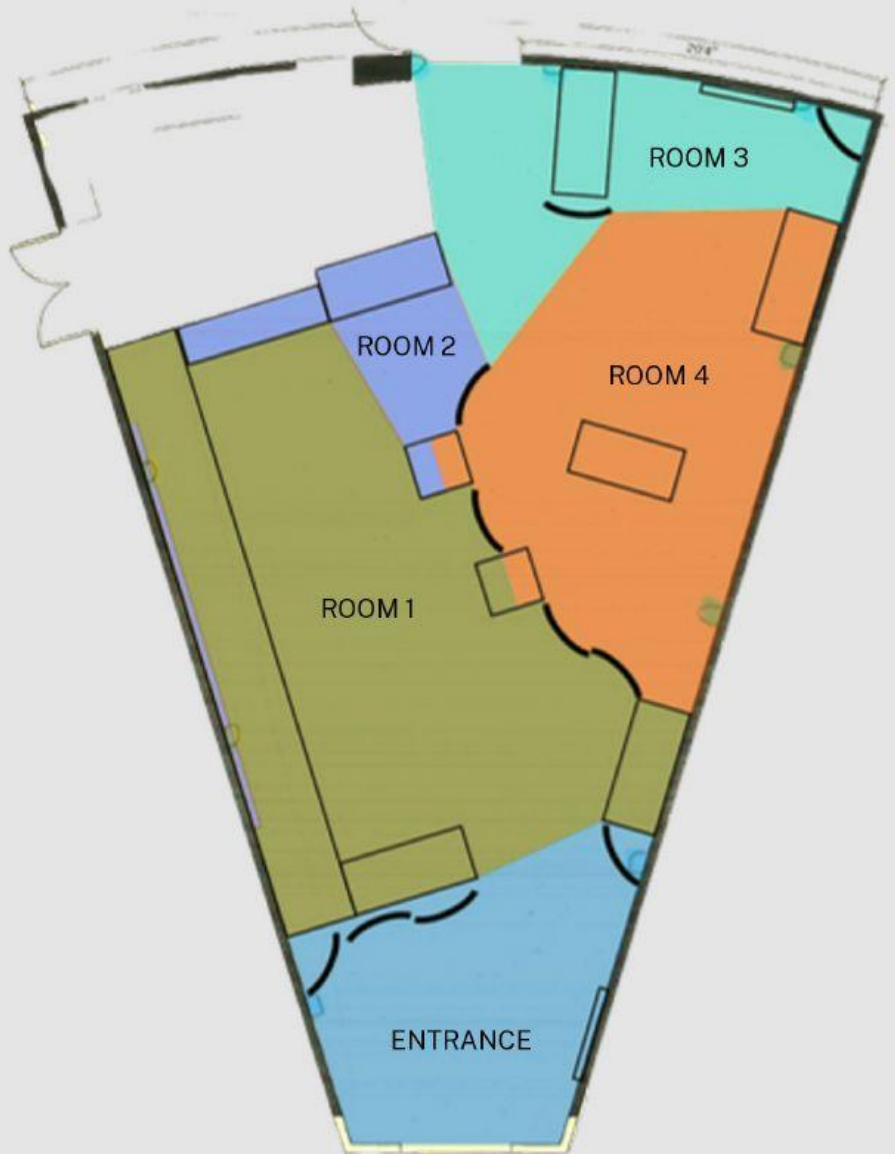
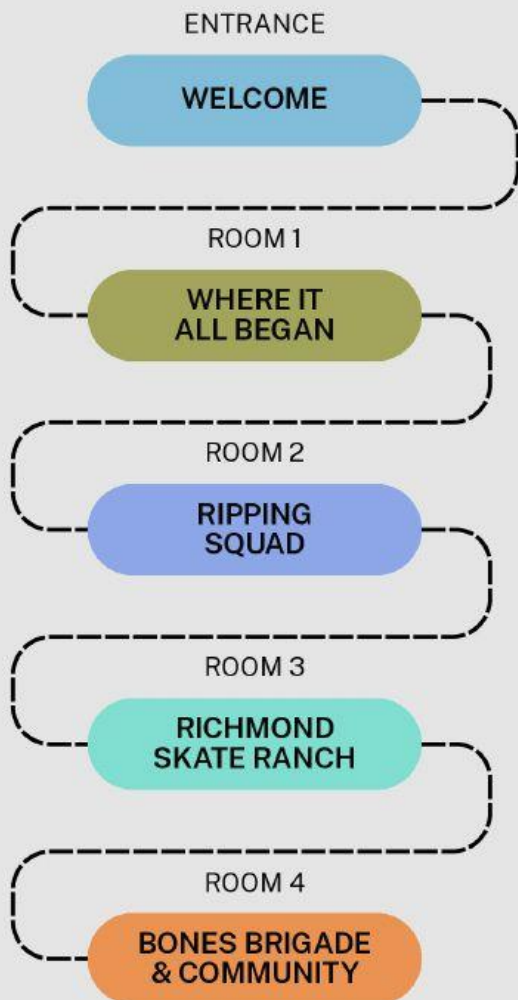
LAYOUT



EXAMPLE LAYOUT:

This layout was designed for the Richmond Museum and serves an example of a possible layout.

MODULAR SECTIONS:



2,000-3,000 SQFT

This exhibition was designed to be modular, allowing the arrangement of the five sections to be tailored to the specific requirements and dimensions of the space.

CONTACT



ABOUT US

ART HANDLING

DESIGN

EXHIBIT LOGISTICS

Floreat is led by owner-operator Trent Rucker, who brings over two decades of experience working with North America's top museums, fairs, and galleries — from Miami Basel to the Guggenheim. As North American Project Manager for MuseumsPartner, Trent built his expertise managing cultural treasures across borders before founding Floreat to bring that same standard to the Pacific Northwest.

Floreat's exhibit services cover the full scope of a traveling show: tour planning, international freight, customs logistics, installation and deinstallation, and ongoing museum support so host venues can focus entirely on programming, community engagement, and making the most of the exhibition.



FLOREAT
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